



# The Climate Reality Project<sup>®</sup>

## THE CLIMATE REALITY PROJECT

Founded and chaired by Nobel Laureate and former US Vice President Al Gore, The Climate Reality Project is dedicated to catalyzing a global solution to the climate crisis by making urgent action a necessity across every level of society.

## A GLOBAL CAUSE DEMANDS A GLOBAL EFFORT

With glaciers melting, seas rising, and 14 of the 15 hottest years on record coming this century, the threat of climate change has never been clearer. But with solar, wind, and other clean energy solutions becoming more affordable and accessible every year, neither has the way forward. And with 195 countries signing the historic Paris Agreement to cut greenhouse gases the world is finally united in working to seize the promise of renewables and create a safe, sustainable, and prosperous future powered by clean energy.

What's in the way? Powerful fossil fuel companies and their government allies spreading fear and misinformation.

Led by Vice President Gore and CEO Ken Berlin, we're here to change that. We connect cutting-edge digital media, global organizing events, and peer-to-peer outreach to share the truth about climate change and the solutions in our hands today with people everywhere. And with our more than 10,000 Climate Reality Leader activists building support for pro-climate policies at every level, and millions joining us to accelerate the global transition to clean energy, we have the chance to stop climate change and together create a future we can be proud of. We're not about to waste it.

## KEY INITIATIVES

- **The Climate Reality Leadership Corps:** Advocates and influencers in over 100 countries trained by Vice President Gore to mobilize communities for action.
- **24 Hours of Reality:** Annual global broadcast that focuses the world's attention for one day on the truth, scope, and scale of the climate crisis across continents.
- **International campaigns:** Branch offices in nine strategic countries work to strengthen national commitments to emissions reduction and clean energy.
- **US climate campaigns:** Building activist networks in pivotal states and strong popular support for the Clean Power Plan and other vital pro-climate policies.
- **100% Committed:** Partnering with businesses, universities, ski resorts, and towns to help them transition to 100-percent renewable electricity.
- **Climate Speakers Network:** Building a more diverse movement by training faith, business, and cultural community leaders as trusted messengers on climate.

**JOIN US AND HELP MAKE THE SUSTAINABLE FUTURE WE WANT A REALITY.**

To learn more about The Climate Reality Project and how you can help, visit [www.climate realityproject.org](http://www.climate realityproject.org).

